

Judith *Urevbu*

VIDEO EDITOR · POST-PRODUCTION SPECIALIST · DIGITAL CONTENT CREATOR

judithurevbu@gmail.com · +234 802 825 0196 · Lagos, Nigeria

judith-urevbu.vercel.app · @judimplez

WAT (UTC+1) · Open to remote and international work

5+	15+	174K	Short & long
years editing	brand collaborations	Instagram audience	form specialist

PROFESSIONAL SUMMARY

Video Editor and Digital Content Creator with **5+ years of experience** turning raw footage into scroll-stopping stories for brands and online audiences. I specialise in **short-form** (Instagram Reels, TikTok) and **long-form** (YouTube) editing, from lifestyle vlogs and brand commercials to talking-head videos, podcasts and event highlights. Advanced in **Final Cut Pro** and **CapCut Pro**, with a sharp eye for pacing, colour and sound, and a creator's instinct for what keeps viewers watching. Trusted by brands including Nestlé NANKID, Anker, Pepsodent and Golden Penny Foods to deliver on-brand content from brief to final cut, independently and remotely.

CORE COMPETENCIES

Editing & Post-Production

- Long-form and short-form editing
- Footage selection and assembly
- Narrative structure and pacing
- Colour correction
- Sound design and audio clean-up
- Transitions and visual effects
- Captions and subtitles

Content & Platforms

- Instagram Reels and TikTok
- YouTube video production
- Brand and commercial videos
- Lifestyle storytelling
- Podcast and talking-head editing
- Hooks and audience retention
- Trend-aware creative editing

Professional

- Brand alignment and visual consistency
- Remote collaboration
- Brief interpretation
- Feedback implementation
- Project and deadline management
- Clear client communication

SOFTWARE

Final Cut Pro — Advanced

CapCut Pro — Advanced

BRAND COLLABORATIONS

Nestlé NANKID · Anker · Burger King · LG · Pepsodent · Golden Penny Foods · Mamador · Johnvents Foods · Ayoola Foods · Haier Thermocool · Addme · Beauty Hut · Buchi Mix · Travel Xperia · Of Max Homes

PROFESSIONAL EXPERIENCE

Independent Video Editor & Digital Content Creator

2020 – Present

Self-employed · Lagos, Nigeria · Remote

End-to-end video editing and post-production for brands and creators across Instagram, TikTok and YouTube, from raw footage to final delivery.

- **Long-form:** edit and produce YouTube videos, lifestyle vlogs and digital stories with clear structure, strong openings and steady pacing.
- **Short-form:** create Reels and TikToks built for retention, with hooks in the first seconds, tight cuts and on-trend formats.
- **Brand content:** produce promotional and commercial videos for consumer brands including Nestlé NANKID, Anker, Pepsodent, Golden Penny Foods, Ayoola Foods, Haier Thermocool and Addme, matched to each brand's creative direction.
- **Post-production:** transform raw footage into polished edits through careful selection, colour correction, sound design, transitions and captions.
- **Talking-head and podcasts:** edit interviews and podcast episodes with clean cuts, clear audio and accessible subtitles.
- **Events:** edit wedding, bridal and celebration highlights that capture the emotion of the day.
- **Delivery:** manage projects independently, act on client feedback quickly and deliver on agreed timelines.
- **Strategy:** apply knowledge of platform trends and audience behaviour to every creative decision.

SELECTED PROJECT CATEGORIES

YouTube Vlogs & Lifestyle | Instagram Reels & TikTok | Brand Campaigns & Product Commercials | Talking-Head Videos & Interviews | Podcast Editing | Wedding & Event Highlights | Digital Storytelling & Promotional Content

KEY STRENGTHS

- **Visual storytelling** with strong creative judgement
- **Audience insight** into how people watch and engage online
- **Detail-oriented** from first cut to final export
- **Independent** and reliable across multiple projects
- **Adaptable** to different styles, formats and briefs
- **Open to feedback** and quick to implement it
- **Remote-ready**, with clear, timely communication
- **Brand-minded** problem solver

EDUCATION & PROFESSIONAL DEVELOPMENT

Video Editing & Post-Production

Ongoing

Self-taught · Continuous professional development

Built through independent study, hands-on client projects and continuous practice in the technical and creative craft of editing.